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OPW "Blending What's Next"

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**DEFINING** | WHAT'S NEXT

November 9, 2022

## **OPW "Blending What's Next"**

## **Dear Valued Distributor:**

If you were able to make it to the PEI/NACS Show this year in Las Vegas, you got a first look at OPW's upcoming addition to our fiberglass family of products: our TSE Tank Sump (shown below). Among the many features we discussed on the show floor, the most obvious change is the departure from our signature yellow coloring in our fiberglass products.



As OPW grows nearer to the launch of this exciting new offering and continues to "Define What's Next", we are making some aesthetic changes. We will be combining the brightest colors and technologies from around the world. 130 years of innovation has led to "Blending What's Next". We have taken all the iconic colors of OPW's containment past and blended them into a consistent, no frills, beautiful gray color across our entire fiberglass containment platform.

In the coming weeks, you will notice many of the products you have come to expect in yellow will transition to our new gray. This color change will not have any effect on the quality or construction of the parts, simply a wardrobe change.

Why this change? "Blending What's Next" Video

This change will begin as we near November, and we will seek to deplete our yellow fiberglass parts inventory before the end of the year. Every effort will be made to ensure like-colored parts are sent together. Our goal is that come January 1, 2023, the entire

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Thank you for your patience as we make this transition. If you have any questions, please reach out to your District Manager.

Need more information about this change? <u>Click here for an Informational Flyer</u>. If you would like more information about our complete product line, please visit our website at <u>www.opwglobal.com</u>.

Best regards,

Daniel Boyle Product Manager OPW Retail Fueling

## **OPW Retail Fueling**

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